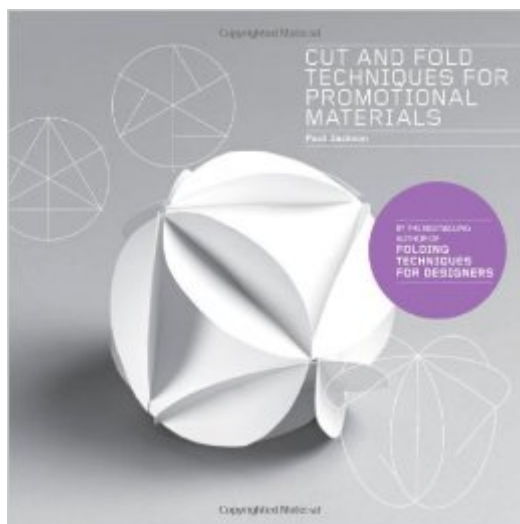


The book was found

# Cut & Fold Techniques For Promotional Materials



## Synopsis

Cut and Fold Techniques for Promotional Materials is a unique collection of over 40 attention-grabbing cut-and-fold designs that when printed and illustrated form memorable give-aways to promote and advertise services and products. The book provides a one-stop source for novelty promotional materials, many appearing in print for the first time. Following the elegant, easy-to-follow style of Paul Jackson's other titles for Laurence King, Cut and Fold Techniques for Promotional Materials is an essential resource for marketing professionals and design students, and an inspirational guide to anyone looking to enhance the presentation of their product or service.

## Book Information

Paperback: 128 pages

Publisher: Laurence King Publishing; 2.2.2013 edition (March 19, 2013)

Language: English

ISBN-10: 178067094X

ISBN-13: 978-1780670942

Product Dimensions: 9 x 0.5 x 8.8 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars Â Â See all reviews Â (14 customer reviews)

Best Sellers Rank: #107,520 in Books (See Top 100 in Books) #17 in Â Books > Arts &

Photography > Graphic Design > Commercial > Advertising #201 in Â Books > Crafts, Hobbies & Home > Crafts & Hobbies > Papercrafts, Stamping & Stenciling > Papercrafts

## Customer Reviews

Interesting ideas for hand making promotional items hat grab one's attention and are,"just too neat to put down" if you will need hundreds of an item, look elsewhere, but for a couple of dozen at a time, this book is your source. Neat ways to make interesting additions to gift wrapped items too!

Great inspiration for the every day artist and graphic designer. I would definitely recommend this for your art book collection! It has exact paper dimensions in it that are needed to make the folds.

My daughter read this book and took a lot of ideas for materials that she was working on during her studies of industrial design.

Intriguing book and I look forward to spending more time with it. Delivered as promised. Thank you!

My Visual Language teacher suggest me to try it. And this book do help me a lot in design.

Great book. Arrived on the expected delivery date.

just what I wanted

[Download to continue reading...](#)

Cut & Fold Techniques for Promotional Materials Fold-out Bikes, plus 50 big stickers, Giant Wall Chart & Poster. (Fold-Out Poster Sticker Books) The Oil Painting Book: Materials and Techniques for Today's Artist (Watson-Guption Materials and Techniques) The Oil Painting Book: Materials and Techniques for Today's Artist (Watson-Guption Materials and Techniques) New Edition by Creevy, Bill [1999] Kirigami Fold & Cut-a-day 2013 Day-to-Day Calendar Snowflakes for all Seasons: 72 Fold & Cut Paper Snowflakes Fold and Cut Stories Paper Galaxy: Out-of-This-World Projects to Cut, Fold & Paste Make: Paper Inventions: Machines that Move, Drawings that Light Up, and Wearables and Structures You Can Cut, Fold, and Roll Tomart's Price Guide to Character & Promotional Glasses: Including Pepsi, Coke, Fast-Food, Peanut Butter and Jelly Glasses; Plus Dairy Glasses & Mil Collector's Guide to Cartoon & Promotional Drinking Glasses : Pepsi - McDonalds - Sports - Disney - Coca-Cola - Much More (over 3000 glasses) Collector's Guide to Cartoon & Promotional Drinking Glasses Cut and Make Egyptian Masks (Cut-Out Masks) Cut and Make Cat Masks in Full Color (Cut-Out Masks) Cut and Make Indonesian Masks (Cut-Out Masks) Measure Twice, Cut Once: Simple Steps to Measure, Scale, Draw and Make the Perfect Cut-Every Time. (Popular Woodworking) Cut & Assemble Victorian Houses (Cut & Assemble Buildings in H-O Scale) Cut & Assemble House of the Seven Gables (Cut & Assemble Buildings in H-O Scale) Craig's Restorative Dental Materials, 13e (Dental Materials: Properties & Manipulation (Craig)) The Chemistry of Medical and Dental Materials: RSC (RSC Materials Monographs)

[Dmca](#)